

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS  
A LEVEL**

**H470/01**

**ENGLISH LANGUAGE**

**Exploring language**

**RESOURCE BOOKLET**

**WEDNESDAY 14 JUNE 2017: Morning**

**TIME ALLOWED: 2 hours 30 minutes  
plus your additional time allowance**

**MODIFIED ENLARGED 24pt**

**YOU MUST HAVE:**

**The Question Paper**

**The OCR 12-page Answer Booklet**

**(OCR12 sent with general stationery)**

## **INSTRUCTIONS**

**The materials in this Resource Booklet are  
for use with the questions in SECTION A  
and SECTION C of the Question Paper.**

## **INFORMATION**

**Any blank pages are indicated.**

**BLANK PAGE**

**The material in this Resource Booklet relates to the questions in the Question Paper.**

## **CONTENTS**

## **PAGES**

### **SECTION A – Language under the microscope**

<b>TEXT A: Page from ‘The Sims 2’ instruction booklet</b>	<b>4–8</b>
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### **SECTION C – Comparing and contrasting texts**

<b>TEXT B: A family conversation</b>	<b>9–14</b>
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## **SECTION A – Language under the microscope**

### **TEXT A**

**TEXT A is a page from an instruction booklet that came with the computer game ‘The Sims 2’, released in 2004.**

## Starting The Game

- Insert the disc in your disc drive. The AutoRun menu appears. Click **PLAY** to start the game.

**Note:** If the game does not automatically start when you insert the disc into your disc drive, go to **Start>Programs** (or **All Programs** for Windows XP users)>**EA GAMES>The Sims 2>The Sims 2**. The introductory screens appear and the game begins.

## Introduction

Doesn't that kid look like Betty and Roland Sim? It *must be* their child. You can see it in the shape of the chin. In *The Sims 2*, Sims have taken on a whole new dimension. As they add generations to their family trees, you'll see them pass on DNA, personalities and inheritances. Watch your Sims age from gurgling babies to adults with their own children, all the while striving to achieve their life goals. Diego aspires to have a loving family life, while his wife, Sophia, defines success by the number of simoleons she has in the bank. Will Diego and Sophia realise their dreams? Will their successes bring them other rewards? Will their relationship survive their sometimes conflicting needs and wants? Or will their deepest fears be realised, leading them to behave in less than desirable ways? Only time (and you) will tell.

In *The Sims 2*, create your own houses, neighbourhoods, Sims and family dynasties - then watch it all come to life! You may choose to manage your Sims so they experience the rewards of a life well lived. Of course, you may also choose to neglect their needs, indulge their fears and see what happens.

Time is wasting, so read on and get into the game. Your Sims have their whole lives ahead of them!

## Main Menu

When you load *The Sims 2*, the Main menu is the first thing you see. *The Sims 2* comes with some already created Neighborhoods and Families to get you started.

- Click on one of the Neighborhoods, and double-click a family residence (indicated by green diamonds above the Lots) to enter this new world.

Once you are in the game, you can create your own Sim Families and move them into the neighbourhood. Want some pointers on how the game works? Click the **LEARN TO PLAY** icon for some instruction.

[Some text omitted]

## The Neighborhood

*The Sims 2* comes with three ready-to-play Neighborhoods - one with some familiar names and faces, and two with brand new characters and stories. No matter which neighbourhood you start with, your additions and changes make it your own.

Ready to travel to a Neighborhood? Start at the Main menu.

## **[TEXT A – written text only]**

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**Doesn't that kid look like Betty and Roland Sim? It *must be* their child. You can see it in the shape of the chin. In 'The Sims 2', Sims have taken on a whole new dimension. As they add generations to their family trees, you'll see them pass on DNA, personalities and inheritances. Watch your Sims age from gurgling babies to adults with their own children, all the while striving to achieve their life goals.**

**Diego aspires to have a loving family life, while his wife, Sophia, defines success by the number of simoleons she has in the bank. Will Diego and Sophia realise their dreams? Will their successes bring them other rewards? Will their relationship survive their sometimes conflicting needs and wants? Or will their deepest fears be realised, leading them to behave in less than desirable ways? Only time (and you) will tell. In 'The Sims 2', create your own houses, neighbourhoods, Sims and family dynasties – then watch it all come to life! You may choose to manage your Sims so they experience the rewards of a life well lived. Of course, you may also choose to neglect their needs, indulge their fears and see what happens. Time is wasting, so read on and get into the game. Your Sims have their whole lives ahead of them!**

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## **SECTION C – Comparing and contrasting texts**

### **TEXT B**

**TEXT B is an extract from a transcript of a family mealtime conversation, recorded by Ella, aged 17. Laura is Ella's mother, Daniel her father and Joan her grandmother. Joan is talking first about someone at her bowling club and then about how the department store Marks and Spencer looked after the health of its employees when she worked there in the 1950s. Laura also worked at the store, but more recently. These are not their real names.**

**JOAN:** (2) he's got a horrible (.) you  
know very // thick

**LAURA:** // beards you know are  
all the rage at the moment

**DANIEL:** yeah they really are

**LAURA:** have // you noticed

**DANIEL:** // but people love to grow  
// beards now

**JOAN:** // oh God

**LAURA:** I like beards on some people

**JOAN:** I think it makes you look ever so  
old

**LAURA:** Lots of people have got beards

**DANIEL:** I can't imagine lying in bed (1)  
lying against the pillow (2) ahah  
with a beard (1) sort of itching  
round my throat and chin

**JOAN:** oh no

**[text omitted. DANIEL has left the room]**

**JOAN:** At Marks and Spencer's you  
always used to have the dentist  
the doctor (1) hairdresser didn't  
you Laura

**LAURA:** yep

**JOAN:** used to get a free new  
toothbrush every time they come

**LAURA:** huh

**ELLA:** cool

**JOAN:** don't anymore though that's all  
been wiped out (3) that was when  
it was owned by Sieff<sup>1</sup>.

**LAURA:** yeah

---

<sup>1</sup> 'Sieff' – refers to Lord Sieff, who took  
over ownership of Marks and Spencer  
from 1964 onwards

**JOAN:** you used to be able to get a really good meal for 5p // didn't you

**LAURA:** // yeah

**JOAN:** and afternoon snacks

**LAURA:** yep

**JOAN:** and all the meals was all home cooked weren't they

**LAURA:** yep (2) they also used to have the sort of umm (2) breast (.) clinic come // round didn't they

**JOAN:** // that's right

**LAURA:** it wasn't (2) // on the NHS.

**JOAN:** // yeah I was off sick when it come to our unit so a few weeks later I went up to Harley Street and had it done.

**JOAN:** but I don't think they have anything like that now do they

**LAURA:** I don't think so

**JOAN:** quite a lot of elderly people work  
in the Marks and Spencer's in  
// Cranleigh

**LAURA:** // yeah loads

**JOAN:** yeah

**LAURA:** I don't think they're doing very  
well at the moment are they

**JOAN:** well I was telling Daniel (.) when  
I got my (.) when I got my bank  
statement they usually send me a  
letter to tell me about my shares  
(.) I mean I don't know if it got  
mislaidd or something I looked at  
my bank statement and I thought  
ooh what's that fifty odd pound  
there and it was my shares

**LAURA:** // oh right

**JOAN:** // so they must have done well  
last year

**LAURA:** oh right

**JOAN:** I noticed Dad's pension's on there (referring to her late husband, Laura's father) two pound fifty a week (2) I get one hundred and two pound a year from Dad's pension

### **TRANSCRIPTION KEY**

<b>(.)</b>	<b>micropause</b>
<b>//</b>	<b>overlapping speech</b>
<b>(1/2/3)</b>	<b>pause in seconds</b>

## **SECTION C – Comparing and contrasting texts**

### **TEXT C**

**TEXT C is an extract from an ‘Employee Welfare Timeline’ downloaded from the website ‘marksintime.marksandspencer.com’, an official site created by Marks and Spencer which charts the history of the company.**





# 1940s

During the war M&S continues to promote women in the workplace. This 1940s job advert shows how M&S PLACES VALUE ON WOMEN as an educated and important part of the workforce.

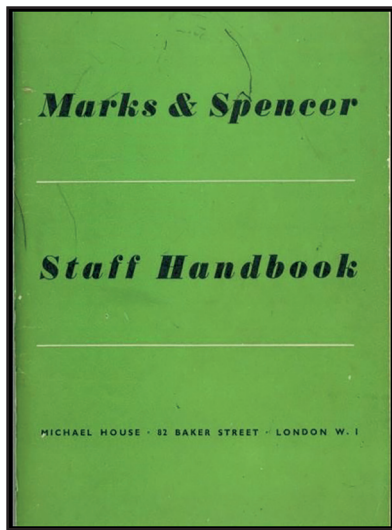
# 1953

ST MICHAEL NEWS is introduced, taking over from Sparks as the staff magazine. The magazine now includes details of current M&S products and fashion trends, as well as information on stores and staff.



ST. MICHAEL NEWS,  
SECOND EDITION,  
JUNE 1953

[TEXT C continued]



**M&S STAFF  
HANDBOOK,  
C.1950S**

**1957**

**BY 1957 OVER £35 PER PERSON IS COMMITTED TO STAFF WELFARE PER YEAR. Over £800,000 is spent on staff quarters, subsidised meals, health services and sport and social opportunities.**

**[TEXT C continued]**



**M&S STAFF,  
C.1960S**

## **1965**

**M&S introduces free cervical screening for women over the age of 35, and this is expanded to women over the age of 25 in 1967. Screening is not yet available on the NHS.**

## **1976**

**M&S becomes the FIRST COMPANY IN EUROPE to introduce a mobile breast screening unit which visits stores nationwide, and female staff are still able to access this service for free at a younger age than is available on the NHS.**

[TEXT C continued]

## 1980s

During the 1980s slimming clubs are set up for M&S staff to develop a staff community around being healthy.



**M&S LEEDS  
SLIMMING CLUB,  
1984**



**FAMILY CARE  
POLICY  
BOOKLET,  
1995**

## 1995

A new **FAMILY CARE POLICY** is launched to help support staff with family and caring priorities. It includes longer maternity leave and also paternity leave, part-time work options and dependency leave. The front cover reads 'New benefits from Marks and Spencer. Family Care Policy. Helping you to combine work with caring.'



**[TEXT C continued]**



**1999**

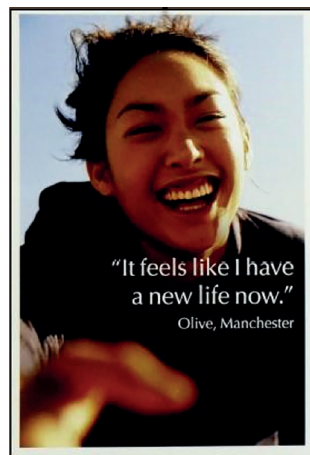
**M&S is selected as the flagship company for a leading UK charity on pregnancy health. We are selected for our PREGNANCY ACCREDITATION PROGRAMME, excellent working conditions and policies for pregnant staff.**

**[TEXT C continued]**

**2004**

**The ‘MARKS AND START’ work experience initiative for disadvantaged people is the biggest company-led work experience programme in the UK and Ireland. The initiative helps disadvantaged people such as disabled people, homeless people, lone parents and the young unemployed to find work experience placements to help them into long term employment.**

**The picture says  
“It feels like I have  
a new life now”,  
Olive Manchester.**



**‘MARKS  
AND START’  
PROMOTIONAL  
MATERIAL, 2004**

**[TEXT C continued]**

**2006**

**M&S is one of the TOP 50 PLACES TO WORK IN THE UK in the Best Workplaces Awards 2006. We also receive a special award for commitment to Corporate Social Responsibility, especially for the success of the Marks and Start scheme.**



**PLAN A  
PROMOTIONAL  
MATERIAL, 2007**

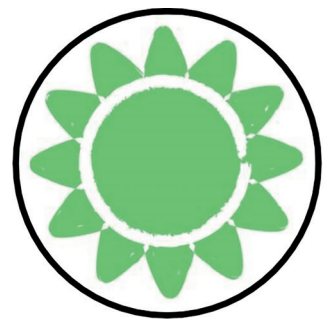


**[TEXT C continued]**

## **2007 TO TODAY**

**Plan A is launched and includes the award winning YOUR PLAN A WELLBEING WEBSITE offering free health and lifestyle advice, access to healthcare services and health challenges.**

**Today M&S staff can also access a free physiotherapy service, free confidential 24/7 helpline and counselling and access to an in-house occupational health service.**



**M&S welfare services have supported staff for almost 80 years!**

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